

50 The press and the media

50.1 Explain the difference between:

10 marks

Example: a series and a serial Both are stories about the same characters; in a series, each episode contains a complete story whereas in a serial the plot continues from one episode to the next.

- 1 a tabloid and a quality newspaper
- 2 a journal and a magazine
- 3 making a film in a studio and making a film on location
- 4 an aerial and a satellite dish
- 5 sub-titling and dubbing

50.2 Match the programme name (a-k) to its most likely programme type (1-11).

10 marks

- | | |
|-----------------------------|------------------------------------|
| 1 chat show | a Inspector Jack Investigates |
| 2 current affairs programme | b Win a Car |
| 3 detective story | c Tomorrow's Weather |
| 4 documentary | d Brain of Britain |
| 5 game show | e Dallas's Dynasty |
| 6 music programme | f The World This Week |
| 7 quiz | g Talking to Oprah |
| 8 soap opera | h Match of the Week |
| 9 sports programme | i The Secret Life of Turtles |
| 10 variety show | j This Week's Top CDs |
| 11 weather forecast | k Saturday Night at the Music Hall |

50.3 Each of these people can be found in either a newspaper office or a film studio. Where is each person most likely to be found?

10 marks

Example: actor - film studio

actor	camera operator	cartoonist	censor	columnist	continuity person
critic	editor	foreign correspondent	make-up artist	sub-editor	

50.4 Choose the right verb from the box and put it in the right form to complete the sentences.

10 marks

broadcast	change	come out	cut	edit	lay out
pick up	print	publish	shoot	show	

Example: A remote control allows you to change channels from your sofa.

- 1 This book by Cambridge University Press.
- 2 The film on location in Siberia.
- 3 Can you Radio Tirana on your radio?
- 4 They *The Titanic* on TV again tonight.
- 5 Sunday newspapers once a week.
- 6 Censors sometimes order films
- 7 Some very good news programmes on the radio.
- 8 It is a sub-editor's job the pages of a newspaper.
- 9 Sub-editors are also often required articles which are too long.
- 10 Many British books in Hong Kong.

Your score

/40