Persuasive Speech Outline

**INTRODUCTION**

A. Your attention grabber.

B. Clarify the goal of your speech. What do you want to persuade them to think, change, act, or to move exactly?

C. Preview main arguments

D. Relate the issue to your audience.

E. Your credibility and authority: Why are you talking about this speech topic?

*Transition sentence here*

**BODY**

A. First argument

1. Elaboration – data, statistics, facts that support the argument

2. Examples

*Transition sentence here*

B. Second argument

1. Elaboration - data, statistics, facts that support the argument

2. Examples

*Transition sentence here*

C. Third argument: Deal with opposition arguments.

E.g. What will happen if you don't agree?

*Transition sentence here*

**CONCLUSION**

A. Signal the end of your public speaking presentation.

B. Summarize main ideas.

C. Close with a concluding device or call to action.